

ABSTRACT OF THE DISCLOSURE

A system and method for efficiently and quickly handling content and transaction requests from various users at respective end terminals. According to embodiments of the invention, plural servers are provided at the web site to randomly receive requests from users over a communications network, such as the Internet. Each server contains a memory, such as a cache or disk storage process, that contains a copy of all data contained on every other server. When a request comes in to one of the servers, in addition to processing the request, that server broadcasts data corresponding to the request to the other servers, which are programmed to store the same request data in their respective local memories. Such broadcasts may be preferably carried out over a back-end, private network.

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